



# ORGANIZATIONAL STRATEGY

# VISION AND MISSION STATEMENTS

**Vision Statement:** Haywood County is a thriving mountain community; one that stays true to it's roots, while also adapting to meet the needs of the future.



**Mission Statement:** Haywood County will provide the highest quality services to it's citizens, with the understanding that they make Haywood County the Pride of the Smoky Mountains.

# ORGANIZATIONAL OUTCOMES

To make the vision a reality, the county has identified essential outcomes to guide our staff in everything we do. These objectives are split into two types: Community and Governance. Community outcomes describe the vital features of a high functioning community. Governance outcomes describe the vital features of a high functioning organization. By staying true to these outcomes, we will be able to create the reality we want to see in Haywood County.

## Community Outcomes



## Governance Outcomes



# COMMUNITY OUTCOMES

Community outcomes give a concrete vision for the type of community Haywood County strives to create and protect. They are defined as the following:

- **Safe and Secure:** We believe protecting those who live, work, and visit Haywood County is of the utmost importance and we strive to provide top flight public safety services to meet this challenge.
- **Healthy Living:** We believe everyone is entitled to resources that improve community health, both physically and intellectually, whether that be medical services, literary material or outdoor recreation.
- **Economic Hub:** We believe every Haywood County citizen should have access to high paying, sustainable jobs, with the community becoming an economic driver within the Western North Carolina region.
- **Sense of Place:** We believe Haywood County is a gem unearthed from the Great Smoky Mountains and we want to preserve the historical roots making this such a great place to live while simultaneously encouraging development that allows us to preserve our way of life.

## Safe and Secure



## Healthy Living



## Economic Hub



## Sense of Place



# GOVERNANCE OUTCOMES

Governance outcomes drive the decision making process internally at Haywood County. Best practices across the County have informed these outcomes. They are defined as the following:

- **Data Driven:** We believe data driven decision-making is a feature of any high-functioning organization. Haywood County uses data to inform leaders, with the intent of making sure they have the most accurate information possible when making long lasting decisions.
- **Top Tier Workforce:** We believe Haywood County will attract the best possible candidates when hiring for positions, focusing on individuals who excel in customer service and understand what it means to live and work in a mountain community.
- **Accountability:** We believe transparency and accountability are a hallmark of a great government and Haywood County strives to be as transparent as possible.
- **Partnerships:** We believe Haywood County isn't situated to provide every service needed by the public. To fill the gap, Haywood County works to partner with community organizations.

## Data Driven



## Top Tier Workforce



## Accountability



## Partnerships



