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OUTREACH INITIATIVE WITH HAYWOOD COUNTY PUBLIC LIBRARY

Small Business Passport

In partnership with 36 small, local businesses, a new outreach initiative encourages Haywood County residents to shop local, eat local, promote business on social media, and to use the Haywood County Public Library (HCPL). Implemented by the HCPL, the purpose of this project is to support local businesses and to encourage use of the public library. Participating businesses are located in Waynesville, Hazelwood, Clyde, Maggie Valley, and Canton.

Pick up a passport at any participating business, a Haywood County Public Library branch, or print out your own passport from the HCPL website to take part in this event. Passports will be stamped with a special stamp at participating local businesses or the public library. Stamps can be collected from August 1 through September 30. Each individual is eligible to submit one passport for a chance to win a small business prize pack. All completed passports must be returned to any library branch by September 30 to be eligible for the drawing.

Visit participating businesses and complete the tasks on your passport. Each business can only provide one stamp on your passport and there are six stamps to collect.

To complete the passport, do the following:

- Shop local
- Eat local
- Promote on social media
- Get/renew a library card or check out an two or more items

“The Small Business Passport program provides the library system with a wonderful opportunity to partner with and promote local small businesses, and in return, promotes Library services to the community. We are thrilled to have so much community support for this inaugural program,” said Kathy Vossler, Library Director.

For more information contact Haywood County Public Library’s Community Engagement Librarian Deanna Lyles at deanna.lyles@haywoodcountync.gov or call 828.356.2509.